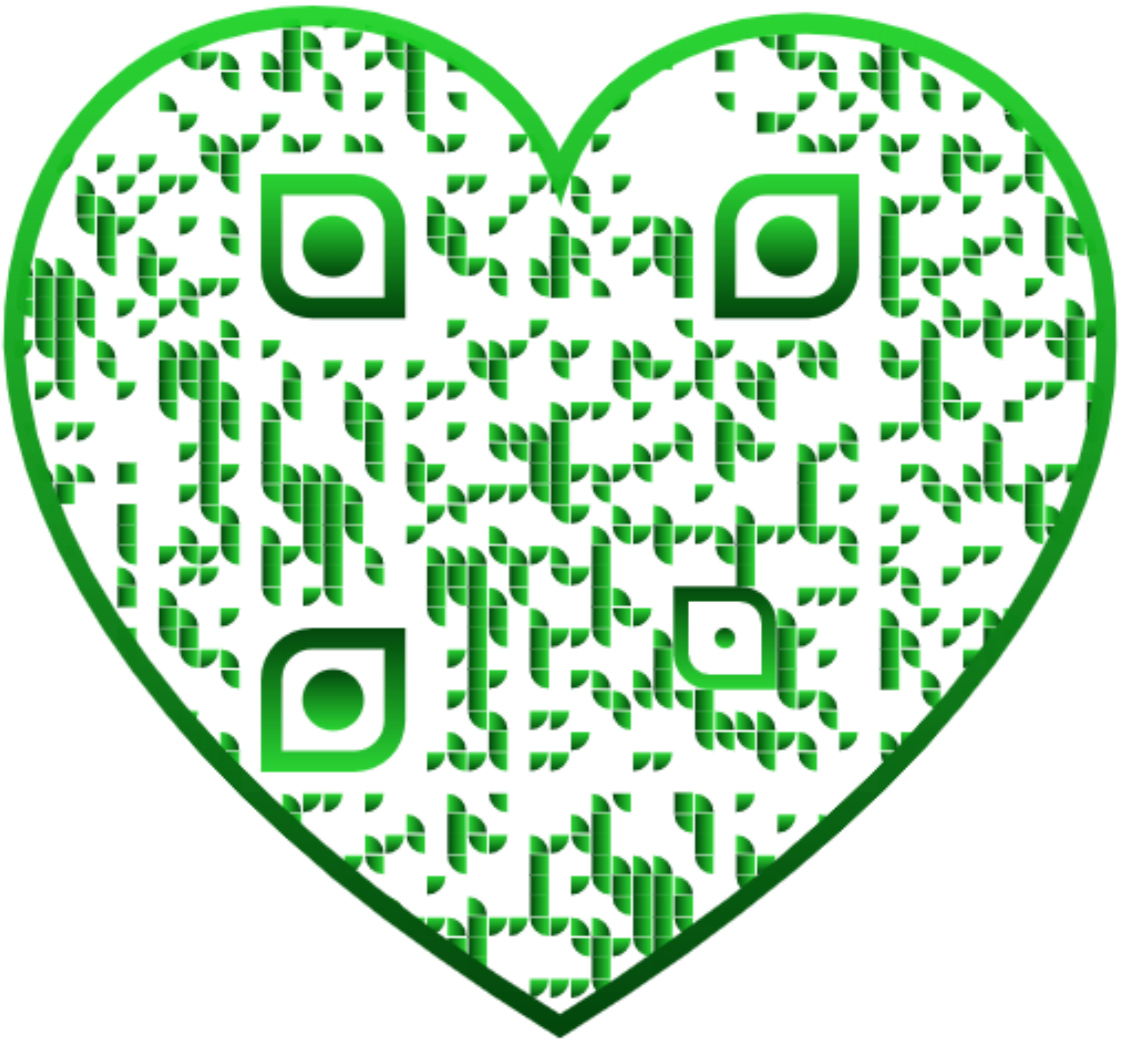
KISS
ANNIVERSARY TOUR

KISS
ARMY



1973

1974

1975

1976

1977

1978

1979

1980

TEN YEARS ON THE ROAD AND OFF THE WALL

In 1972, two heavy metal fanatics decide they will become the band they've never seen and start a new decade in the world of rock and roll fantasy and these guys are SERIOUS. Gene Simmons and Paul Stanley, through a Musicians Free Classified in Rolling Stone Magazine, find, "Drummer willing to do anything to make it" whose name is Peter Criss. Ace Frehley lands from outer space and KISS is formed.

January 30, 1973—Thirty bucks for three days work. KISS debuts at Coventry Gardens in Queens, New York. Demo tape is recorded at Electric Lady Studios and the band rents a ballroom in the rundown Diplomat Hotel in Times Square. Right from the gitgo, it's full-on makeup and costumes with fire out of the Simmons' mouth. These shows get the buzz turning to a bang, and the word spreads to the Coast to the late, great Neil Bogart, then-President of Casablanca Records. By autumn, KISS has a record contract.

New Year's Eve to welcome 1974. KISS is opening act for BOC and Iggy Pop, but when the reviews come out, it's KISS on top. First LP, *KISS*, released in February followed by *HOTTER THAN HELL* in October. In between, The Guiness Book of World Records logs KISSing contest with winners smacking on for four straight days.

American Alive! Tour of '75. The band that's been breaking all the rock'n'roll rules starts breaking rock'n'roll records. KISS does biggest outdoor European date since Paul McCartney and Wings at the Tivoli Gardens in Denmark. *ALIVE* LP gets recorded at Cobo Hall in Detroit which is also the same night of their first sell-out performance of eighteen thousand strong. That same year, KISS becomes the first band since the Beatles to crack four LPs simultaneously in the Top 100... *ROCK AND ROLL OVER, ALIVE, DESTROYER* and *THE ORIGINALS* and gets their first hit single, *ROCK AND ROLL ALL NIGHT*.

'77-'78 All World Tour—KISS plays the Budokan in Tokyo, Japan resulting in four sold out shows by four souls who break the Fab Four's record at the same venue. Meanwhile, back in the U.S. of A., Gallup Poll announces KISS is the most popular rock band in America for '77 and '78.

1981—Australia gets the show of shows. Eric Carr replaces drummer Peter Criss and enough people are working this show to stop unemployment in the U.S. for a week. The largest portable stage ever built at that time holds 85 tons of equipment, 400 speakers and over 450 spotlights. Fans from 9 to 90 are in attendance.

Since 1973, 17 KISS LPs are released—*KISS, HOTTER THAN HELL, DRESSED TO KILL, ALIVE, ROCK AND ROLL OVER, DESTROYER, LOVE GUN, ALIVE II, DOUBLE PLATINUM, ACE FREHLEY, GENE SIMMONS, PAUL STANLEY, PETER CRISS, DYNASTY, UNMASKED, THE ELDER, CREATURES OF THE NIGHT*. In the U.S. alone, 15 of these go gold while 11 break on through to platinum success. In short, a whole lotta LPs.

THE KISS OPENING ACT ALUMNI ASSOCIATION: those that have made it, played it and lived to tell about it. At one time or another, any band who is/was any band hit the road as warm up group for a KISS tour including: Styx, Bob Seger, J. Geils, Ted Nugent, Cheap Trick, Billy Squier, AC/DC, Judas Priest, Sammy Hagar, Iron Maiden, Journey, John Cougar, and Scorpions.

More than eight million people in four continents have seen the madness and felt the force. Throughout Europe, Asia, Australia, Canada and the States, over four million miles have been logged, thousands of stadiums fogged (enough vapor to close O'Hare Airport for a month). More than 120 decibels of sound per show with enough power to keep the state of Rhode Island lit for 40 days and 40 nights. The KISS road crew is the size of a small army with stage production brainpower equalled only by the Space Shuttle's Mission Control Scientists.

Finally, let us not forget the power source for the KISS force... a grouping of energy so strong and so important that its lifeline is the very pulse of what makes KISS tick. The fans... that swirl of individuals who play the records, write the letters and make the shows what they are. The roar of their approval and the strength of their love are the ingredients that could stop nuclear war and bring world peace. They are the fanatics that make the shows go on and the songs be sung. Their power alone could make the KISS guitars play eternally and could raise Eric's drums to the moon and back. The fans... the ultimate gears that make the KISS machine run smoothly and efficiently. They are the ones to whom KISS dedicates this, their Tenth Anniversary Tour and may they say forever proudly... IF IT'S TOO LOUD, YOU'RE TOO OLD.

1981

GENE SIMMONS

PAUL STANLEY

ERIC CARR

VINNIE VINCENT

ACE FREHLEY

PETER CRISS

Creatures of the Night (October 1982)

KISS
(February 1974)

Hotter Than Hell
(October 1974)

Dressed To Kill
(March 1975)

Alive
(September 1975)

Destroyer
(March 1976)

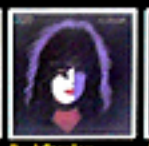
Rock & Roll Over
(November 1976)

Love Gun
(June 1977)

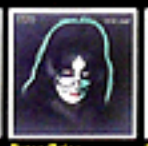
Alive II
(October 1977)

Double Platinum
(April 1978)

Gene Simmons
(September 1978)

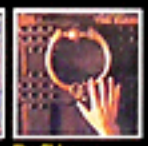

Paul Stanley
(September 1978)

Ace Frehley
(September 1978)


Peter Criss
(September 1978)

Dynasty
(May 1979)

Unmasked
(May 1980)


The Elder
(November 1981)

KISS 10th ANNIVERSARY TOUR STAFF 1982/1983

C. K. Landt	Tour Manager
Tom Marnullo	Production Manager
John Harte	Security Director
Laurie Greenan	Costume Manager
Debbie Weiner	Travel Coordinator
Bobby Chirmside	Security
William "Ted" Holmes	Guitar Technician
Steve Habi	Guitar Technician
Ron Rose	Guitar Technician
Rick "Buzz" Abramson	Drum Technician
Nick "Space Mountain" Luysterborghs	Carpenter
Bruce Marietta	Rigger
Mike Singleton	Special Effects Technician
Harry Wits	Sound Engineer
David Sommerfield	Monitor Engineer
Bob Wilcox	Sound Technician
Harry Bunker	Sound Technician
Jeff Darling	Lighting Director
Dennis McGubbins	Lighting Technician
Ben Diggory	Lighting Technician
Gabe Fielding	Lighting Technician
Bob Williams	Lead Bus Driver
Rick Meggio	Lead Truck Driver
MJ Research, Inc.	Set Design
dB Sound, Inc.	Sound
Showlites, Inc.	Lighting
Upstaging, Inc.	Trucking
Smooth Ride, Inc.	Buses
Luna Tech, Inc.	Special Effects
Rock Tours, Ltd.	Tour Merchandising
International Creative Management	Booking
Jensen/Roberts Associates	Public Relations
PolyGram Records	Record Company
Glickman/Marks Management Corp.	Business Managers
Howard Marks Advertising Inc.	Design
Cover Illustration	Kirk Reinert